



Follow the directions below to accomplish your task:

1. These directions are also listed on our class webpage under 4th grade so you can easily connect to the links. You may get into groups if you'd like but remember to work together as a problem solving team just as Calder, Petra, and Tommy do in the book.
2. Although you have learned a small amount about Frank Lloyd Wright as we read The Wright Three, now you will need to do your own research to become better informed about FLW and the Robie House as well. Open a new Microsoft Word document and title the document FLW notes. Work together to type and save your notes as you find important facts to support your campaign to save the Robie House. (**Don't forget to use the videos located on the task page**watch the Robie House videos first.**) Use the links below:

- http://architectstudio3d.org/AS3d/about_wright.html
- <http://allwrightsite.net/>
- <http://www.pbs.org/flw/resources/index.html>
- http://www.bc.edu/bc_org/avp/cas/fnart/fa267/FLW.html
- <http://www.steinerag.com/flw/Books/RobieHouse.htm>
- <http://memory.loc.gov/cgi-bin/query/r?ammem/hh:@field%28DOCID+@lit%28IL0039%29%29>

3. Once you have completed your research on FLW and the Robie House, you may begin writing your campaign to save the Robie House. For most of you this will be the first campaign that you will write. As you did before, open a new Microsoft Word document, title this document RH campaign. Work together to type and save your campaign. Use the links below:

- http://www.ehow.com/video_4990892_write-campaign-speech.html
- <http://www.googobits.com/articles/237-campaign-speeches-for-kids.html>

4. Now that you have successfully written your campaign, you may design your campaign posters. Once again, open a new Microsoft Word document, title this document campaign posters. Use the links below:

- http://www.ehow.com/how_5246729_make-campaign-poster-kids.html
- <http://www.buzzle.com/articles/campaign-poster-ideas.html>

5. Once your campaign and campaign posters are finished, it is time to record your campaign to make your campaign advertisement based upon your designated audience. Use the links below to help you during the planning, filming, and editing process. Last, Upload your final products to the video tab.

<http://pbskids.org/dontbuyit/advertisingtricks/whatsinanad.html>

http://www.medialit.org/reading_room/rr4_lessonplan.php

http://filmeducation.org.uk/staffroom/film_in_the_classroom/film_in_literacy/film_in_literacy_terminology.php

<http://ed.voicethread.com/#home>

Evaluation Rubric

	4	3	2	1	Score
Research Notes	Students typed and saved all of their notes in the microsoft document. Notes are thorough and detailed	Students typed and saved all of their notes in the microsoft document. Notes are somewhat thorough and detailed.	Students typed and saved all of their notes in the microsoft document. Notes are not thorough and detailed.	Students did not type and save all of their notes in the microsoft document.	
Campaign Content	Students included only accurate content within their campaign.	Students included almost all accurate content withint their campaign.	Students included some accurate content within their campaign.	Students did not include accurate content within their campaign.	
Completeness of Campaign	Students complete the campaign. The campaign includes all of the introduction, body, and conclusion.	Students almost complete the campaign. The campaign includes the majority of the introduction, body, and conclusion.	Students complete some of the campaign. The campaign includes two items out of the introduction, body, and conclusion.	Students complete one of the items in the campaign. The campaign includes one of the items out of the introduction, body, and conclusion.	
Team Problem Solving	Students worked as a problem solving team throughout the entirety of the project.	Students worked as a problem solving team most of the time during the project.	Students worked as a problem solving team some of the time during the project.	Students rarely worked as a problem solving team during the project.	

Total Score: